

# BUILDING NETWORKS IN A REMOTE ENVIRONMENT

*Grow your online presence  
Make new connections*

**Work Smarter, Not Harder**

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## REACT TO POSTS FROM YOUR EXISTING NETWORK

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*Like, Love, and Celebrate the posts from your current contacts.*

This is the easiest place to start engagement and growing your presence.

It shows recruiters and potential contacts that you are active on your profile, provides positive reinforcement to your network, and helps share great content between your connections.



## FIND RELEVANT HASHTAGS AND FOLLOW THEM

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*Find new people to connect with by finding new topics to follow.*

Search for and follow popular hashtags about topics of interest to you, your skills, your industry, and/or your career goals. Tagged content will show up in your feed, allowing you to find posts, people, and businesses you might not have otherwise.

Grow your engagement by reacting to tagged content that moves you.



## BEGIN COMMENTING ON POSTS

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*Actively participate in the discussion with substantive comments.*

Even small comments like "Thank you for sharing" show your engagement. More substantive and authentic comments sharing your perspective, how the post impacted you, or positively affirming others' participation can make people curious about you and encourage them to connect with you or reach out for further discussion.



## RE-SHARE CONTENT TO YOUR NETWORK

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*Showcase the topics important to you by sharing others' content.*

Sharing others' content via your profile helps build their network and shows your connections and potential connections (or potential employers) the topics that are interesting to you and your network. This communicates a story of who you are, what you support, what you are thinking about, and what you endorse.



## GENERATE YOUR OWN CONTENT

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*Share your story and create a public portfolio of your work.*

Due to private or proprietary information, it can be hard for some people to provide a portfolio of work to show potential employers. By generating your own content and sharing your experience, lessons learned, and even your challenges, you can create a public portfolio and further expand your network. Use hashtags to expand your reach!

